


To: DDA:MSMAIL=RJRWS/RJRPO4/ORINGDB; O=RJREM; P=WSX400; A=RJR; C=US
From: Martin, Patricia M.
Posted: 3/5/97 13:05
Opened: 3/6/97 8:44
Subject: AMERADA HESS - PROJECT TIMETABLE



ATTACHED IS A PROJECT TIMETABLE THAT WE DISCUSSED ON FRIDAY, FEBRUARY 28, 1997. PLEASE KEEP ME INFORMED ON THE PROGRESS OF THIS PROJECT.

NOTE: IT IS POSSIBLE THAT WE CAN UTILIZE SOME OF THE CONCEPTS YOU DEVELOP ON THIS PROJECT FOR DAIRY MART.

JIM PISCITELLI

CC: Kuruc, Nick, Perry, James, Young, Mark
DDA:MSMAIL=RJRWS/RJRPO4/FITZGED; O=RJREM; P=WSX400; A=RJR; C=US

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**AMERADA HESS
"HOME PLATE"
NEW COUNTER DESIGN**

- AMERADA HESS/RJR MEETING IN WINSTON-SALEM FEBRUARY 20, 1997
- BLUEPRINT TO BUTCH ORINGDERFF FEBRUARY 24, 1997
- BUTCH WILL MEET WITH VISUAL MARKETING _____
- CONCEPTS DEVELOPED AND FORWARDED TO JIM PISCITELLI
BY APRIL _____
- NOTE: THESE WILL BE "BLUE-SKY" CONCEPT DRAWINGS FOR
REVIEW/ANALYSIS ONLY. RJR CAN DEVELOP BUT
POTENTIALLY WOULD BE ON COST SHARE BASIS
- NOTE: THESE DESIGNS WILL STILL BE PENDING BASED ON FDA
REVIEW AND SUMMARY JUDGMENT

Distribution: M. L. Buckler
D. P. Fitzgerald
G. N. Kuruc
B. E. Oringderff
J. E. Perry
M. A. Young

March 3, 1997

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